



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4227356

Schedule Dates 02/01/20-02/12/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0121
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 01/31/20
Last Modified 02/07/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$23,701.50
Net Total \$134,308.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	157	\$158,010.00
Grand Total:	157	\$158,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/01/20-02/01/20	3	:30	6:58:30A- ABC-Good Morning America Saturday							1		1	\$150.00	\$150.00	Washington (WJLA)		1/31/20
2.0	Normal Line / SPOT	02/01/20-02/01/20	3	:30	3P- Sports-ABC College Basketball							2		2	\$500.00	\$1,000.00	Washington (WJLA)		1/31/20
3.0	Normal Line / SPOT(B/E)	02/01/20-02/01/20	3	:15/:15	7:57:56P- Sports-ABC NBA Prime							2		2	\$1,920.00	\$3,840.00	Washington (WJLA)		1/31/20
4.0	Normal Line / SPOT	02/01/20-02/01/20	3	:30	7:57:56P- Sports-ABC NBA Prime							1		1	\$1,280.00	\$1,280.00	Washington (WJLA)		1/31/20
5.0	Normal Line / SPOT	02/02/20-02/02/20	3	:30	1:28:50P- Sports-ABC NBA								2	2	\$1,200.00	\$2,400.00	Washington (WJLA)		1/31/20
6.0	Normal Line / SPOT	02/02/20-02/02/20	3	:30	1:28:50P- Sports-ABC NBA								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		1/31/20
7.0	Normal Line / SPOT	02/02/20-02/02/20	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$130.00	\$130.00	Washington (WJLA)		1/31/20
8.0	Normal Line / SPOT	02/02/20-02/02/20	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$85.00	\$85.00	Washington (WJLA)		1/31/20
9.0	Normal Line / SPOT	02/02/20-02/02/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$215.00	\$215.00	Washington (WJLA)		1/31/20
10.0	Normal Line / SPOT	02/02/20-02/02/20	3	:30	6P- 6:30P (EST)								1	1	\$215.00	\$215.00	Washington (WJLA)		1/31/20

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	02/02/20-02/02/20	3	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$215.00	\$215.00	Washington (WJLA)		1/31/20
12.0	Revised Line / SPOT	02/06/20-02/06/20	3	:30	9P- ABC-Greys Anatomy (Thursday)					1							Washington (WJLA)		1/31/20
12.1	Normal Line / SPOT	02/06/20-02/06/20	3	1:00	9P- ABC-Greys Anatomy (Thursday)					1				1	\$10,845.00	\$10,845.00	Washington (WJLA)	Add \$4470 for rebate from 1/27	2/4/20
13.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	4:58A- News-Good Morning Washington at 5a	3	X	X	X	X	X			3	\$170.00	\$510.00	Washington (WJLA)		1/31/20
14.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	5:58A- News-Good Morning Washington at 6a	3	X	X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		1/31/20
15.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	6:58A- ABC-Good Morning America		1	1	1	1	1			5	\$340.00	\$1,700.00	Washington (WJLA)		1/31/20
16.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	9A- Live with Kelly	3	X	X	X	X	X			3	\$170.00	\$510.00	Washington (WJLA)		1/31/20
17.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	10A- Rachael Ray	3	X	X	X	X	X			3	\$130.00	\$390.00	Washington (WJLA)		1/31/20
18.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	10:58:25A- ABC-The View	3	X	X	X	X	X			3	\$255.00	\$765.00	Washington (WJLA)		1/31/20
19.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	11:59:56A- News-ABC 7 News at Noon	3	X	X	X	X	X			3	\$180.00	\$540.00	Washington (WJLA)		1/31/20

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20.0	Revised Line / SPOT	02/03/20-02/07/20	3	:30	2P- ABC-GMA3: Strahan Sara and Keke	3	X	X	X	X	X						Washington (WJLA)		1/31/20
20.1	End Dated Line / SPOT	02/03/20-02/03/20	3	:30	2P- ABC-GMA3: Strahan Sara and Keke	3	X								\$170.00		Washington (WJLA)		2/3/20
20.1.1	Preempt	02/03/20															Washington (WJLA)	Pre-empt/Exception -	
20.1.2	Preempt	02/03/20															Washington (WJLA)	Pre-empt/Exception -	
20.1.3	Preempt	02/03/20															Washington (WJLA)	Pre-empt/Exception -	
21.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	3:59:27P- News-ABC 7 News at 4p	3	X	X	X	X	X			3	\$215.00	\$645.00	Washington (WJLA)		1/31/20
22.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	5P- News-ABC 7 News at 5p	1	1	1	1	1				5	\$300.00	\$1,500.00	Washington (WJLA)		1/31/20
23.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	5:59:26P- News-ABC 7 News at 6p	1	1	1	1	1				5	\$425.00	\$2,125.00	Washington (WJLA)		1/31/20
24.0	Normal Line / SPOT(B/E)	02/03/20-02/03/20	3	:15/:15	6:58:46P- Wheel Of Fortune	1								1	\$1,450.00	\$1,450.00	Washington (WJLA)		1/31/20
25.0	Normal Line / SPOT(B/E)	02/03/20-02/03/20	3	:15/:15	7:27:56P- Jeopardy	1								1	\$2,120.00	\$2,120.00	Washington (WJLA)		1/31/20
26.0	Revised Line / SPOT	02/04/20-02/07/20	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1						Washington (WJLA)		1/31/20
26.1	End Dated Line / SPOT	02/04/20-02/05/20	3	:30	6:58:46P- Wheel Of Fortune			1	1					2	\$1,445.00	\$2,890.00	Washington (WJLA)		2/4/20

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27.0	Revised Line / SPOT	02/04/20-02/07/20	3	:30	7:27:56P- Jeopardy			1	1	1	1						Washington (WJLA)		1/31/20
27.1	End Dated Line / SPOT	02/04/20-02/06/20	3	:30	7:27:56P- Jeopardy			1	1	1				3	\$2,125.00	\$6,375.00	Washington (WJLA)		2/4/20
28.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	11:00:26P- News-ABC 7 News at 11p	4	X	X	X	X	X			4	\$380.00	\$1,520.00	Washington (WJLA)		1/31/20
29.0	Revised Line / SPOT	02/03/20-02/07/20	3	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1						Washington (WJLA)		1/31/20
29.1	End Dated Line / SPOT	02/03/20-02/06/20	3	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1				4	\$235.00	\$940.00	Washington (WJLA)		2/4/20
30.0	Normal Line / SPOT	02/03/20-02/07/20	3	:30	12:37A- ABC-Nightline	3	X	X	X	X	X			3	\$65.00	\$195.00	Washington (WJLA)		1/31/20
31.0	Normal Line / SPOT	02/04/20-02/07/20	3	:30	2P- 3P (EST)	3		X	X	X	X			3	\$170.00	\$510.00	Washington (WJLA)		2/3/20
32.0	Normal Line / SPOT	02/07/20-02/07/20	3	1:00	785839- Jeopardy						1			1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/4/20
33.0	Normal Line / SPOT	02/06/20-02/06/20	3	1:00	785838- Wheel Of Fortune					1				1	\$2,890.00	\$2,890.00	Washington (WJLA)		2/4/20
34.0	Normal Line / SPOT	02/06/20-02/06/20	3	1:00	11:35P- ABC-Jimmy Kimmel					1				1	\$470.00	\$470.00	Washington (WJLA)		2/4/20
35.0	Normal Line / SPOT	02/07/20-02/07/20	3	1:00	785838- Wheel Of Fortune						1			1	\$2,890.00	\$2,890.00	Washington (WJLA)		2/4/20
36.0	Normal Line / SPOT	02/06/20-02/06/20	3	1:00	785839- Jeopardy					1				1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/4/20
37.0	Normal Line / SPOT	02/07/20-02/07/20	3	1:00	11:35P- ABC-Jimmy Kimmel						1			1	\$470.00	\$470.00	Washington (WJLA)		2/5/20

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38.0	Normal Line / SPOT	02/06/20-02/06/20	3	:30	8:05P- 9P (EST)					1				1	\$2,560.00	\$2,560.00	Washington (WJLA)		2/5/20
39.0	Normal Line / SPOT	02/09/20-02/09/20	3	:30	6:28:56P- ABC-Oscars Red Carpet Live								1	1	\$21,250.00	\$21,250.00	Washington (WJLA)		2/6/20
40.0	Normal Line / SPOT	02/09/20-02/09/20	3	1:00	7:58:40A- ABC-Good Morning America Sunday								1	1	\$430.00	\$430.00	Washington (WJLA)		2/6/20
41.0	Normal Line / SPOT	02/09/20-02/09/20	3	1:00	11:01:40P- News-ABC 7 News at 11p								1	1	\$8,500.00	\$8,500.00	Washington (WJLA)		2/6/20
42.0	Normal Line / SPOT	02/08/20-02/08/20	3	1:00	6:58:30A- ABC-Good Morning America Saturday							1		1	\$430.00	\$430.00	Washington (WJLA)		2/6/20
43.0	Normal Line / SPOT	02/08/20-02/08/20	3	:30	7:57:56P- Sports-ABC NBA Prime							1		1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/6/20
44.0	Normal Line / SPOT	02/12/20-02/12/20	3	:30	7:57:56P- ABC-The Goldbergs (Wednesday)				1					1	\$2,550.00	\$2,550.00	Washington (WJLA)		2/6/20
45.0	Normal Line / SPOT	02/12/20-02/12/20	3	:30	9P- ABC-Modern Family (Wednesday)				1						\$2,550.00		Washington (WJLA)		2/6/20
45.0.1	Closed Preempt	02/12/20															Washington (WJLA)	Sold Out/Exception - requested to PE by M. Afshar for oversell	

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46.0	Normal Line / SPOT	02/12/20-02/12/20	3	1:00	10P- ABC-Stumptown (Wednesday)				1					1	\$2,550.00	\$2,550.00	Washington (WJLA)		2/6/20
47.0	Normal Line / SPOT	02/11/20-02/11/20	3	1:00	10P- ABC-For Life (Tuesday)			1						1	\$3,400.00	\$3,400.00	Washington (WJLA)		2/6/20
48.0	Normal Line / SPOT	02/10/20-02/10/20	3	:30	7:57:56P- ABC-The Bachelor (Monday)		1							1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/6/20
49.0	Normal Line / SPOT	02/10/20-02/10/20	3	1:00	10P- ABC-The Good Doctor (Monday)		1							1	\$3,400.00	\$3,400.00	Washington (WJLA)		2/6/20
50.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	1P- 2P (EST)	2	X	X	X					2	\$195.00	\$390.00	Washington (WJLA)	Strahan and Sara	2/6/20
51.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	1P- 2P (EST)		1	1	1					3	\$390.00	\$1,170.00	Washington (WJLA)	Strahan and Sara	2/6/20
52.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	2P- ABC-General Hospital		1	1	1					3	\$680.00	\$2,040.00	Washington (WJLA)	Strahan and Sara	2/6/20
53.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	3:59:27P- News-ABC 7 News at 4p	2	X	X	X					2	\$215.00	\$430.00	Washington (WJLA)	Strahan and Sara	2/6/20
54.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	3:59:27P- News-ABC 7 News at 4p		1	1	1					3	\$430.00	\$1,290.00	Washington (WJLA)	Strahan and Sara	2/6/20
55.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	4:58A- News-Good Morning Washington at 5a	2	X	X	X					2	\$130.00	\$260.00	Washington (WJLA)	Strahan and Sara	2/6/20

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	4:58A- News-Good Morning Washington at 5a		1	1	1					3	\$260.00	\$780.00	Washington (WJLA)	Strahan and Sara	2/6/20
57.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2	X	X	X					2	\$300.00	\$600.00	Washington (WJLA)	Strahan and Sara	2/6/20
58.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	4:59:30P- News-ABC 7 News at 5p		1	1	1					3	\$600.00	\$1,800.00	Washington (WJLA)	Strahan and Sara	2/6/20
59.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	5:58:15A- News-Good Morning Washington at 6a		1	1	1					3	\$600.00	\$1,800.00	Washington (WJLA)	Strahan and Sara	2/6/20
60.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	2	X	X	X					2	\$300.00	\$600.00	Washington (WJLA)	Strahan and Sara	2/6/20
61.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	5:59:26P- News-ABC 7 News at 6p	1	X	X	X					1	\$425.00	\$425.00	Washington (WJLA)	Strahan and Sara	2/6/20
62.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	5:59:26P- News-ABC 7 News at 6p	2	X	X	X					2	\$850.00	\$1,700.00	Washington (WJLA)	Strahan and Sara	2/6/20
63.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	6:58A- ABC-Good Morning America	8	X	X	X					8	\$680.00	\$5,440.00	Washington (WJLA)	Strahan and Sara	2/6/20
64.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	6:58A- ABC-Good Morning America		1	1	1					3	\$340.00	\$1,020.00	Washington (WJLA)	Strahan and Sara	2/6/20
65.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	7P- Wheel Of Fortune		1		1					2	\$1,445.00	\$2,890.00	Washington (WJLA)		2/6/20

CONFIRMATION CONTRACT

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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4227356

Schedule Dates 02/01/20-02/12/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0121
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 01/31/20
Last Modified 02/07/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$23,701.50
Net Total \$134,308.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	157	\$158,010.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	Normal Line / SPOT	02/11/20-02/11/20	3	1:00	7P- Wheel Of Fortune			1						1	\$2,890.00	\$2,890.00	Washington (WJLA)		2/6/20
67.0	Normal Line / SPOT	02/11/20-02/11/20	3	:30	7:27:56P- Jeopardy			1						1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/6/20
68.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	7:27:56P- Jeopardy		1		1					2	\$4,250.00	\$8,500.00	Washington (WJLA)		2/6/20
69.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	9A- Live with Kelly		1	1	1					3	\$340.00	\$1,020.00	Washington (WJLA)		2/6/20
70.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	9A- Live with Kelly	2	X	X	X					2	\$170.00	\$340.00	Washington (WJLA)		2/6/20
71.0	Revised Line / SPOT	02/10/20-02/12/20	3	:30	9A- Rachael Ray	2	X	X	X								Washington (WJLA)		2/6/20
71.1	Normal Line / SPOT	02/10/20-02/12/20	3	:30	10A- Rachael Ray	2	X	X	X					2	\$130.00	\$260.00	Washington (WJLA)		2/7/20
72.0	Revised Line / SPOT	02/10/20-02/12/20	3	1:00	9A- Rachael Ray		1	1	1								Washington (WJLA)		2/6/20
72.1	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	10A- Rachael Ray		1	1	1					3	\$260.00	\$780.00	Washington (WJLA)		2/7/20
73.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	11:00:26P- News-ABC 7 News at 11p	2	X	X	X					2	\$770.00	\$1,540.00	Washington (WJLA)		2/6/20
74.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	11:00:26P- News-ABC 7 News at 11p	1	X	X	X					1	\$385.00	\$385.00	Washington (WJLA)		2/6/20
75.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	11:59:56A- News-ABC 7 News at Noon	2	X	X	X					2	\$170.00	\$340.00	Washington (WJLA)		2/6/20

CONFIRMATION CONTRACT

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76.0	Normal Line / SPOT	02/10/20-02/12/20	3	1:00	11:59:56A- News-ABC 7 News at Noon		1	1	1					3	\$340.00	\$1,020.00	Washington (WJLA)		2/6/20
77.0	M/G For 45.0.1 / SPOT	02/12/20-02/12/20	3	:30	2852241- ABC-Single Parents (Wednesday)				1					1	\$2,550.00	\$2,550.00	Washington (WJLA)		2/7/20
78.0	Normal Line / SPOT	02/08/20-02/08/20	3	:30	7:57:56P- Sports-ABC NBA Prime							1		1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/7/20

CONFIRMATION CONTRACT

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